



## Founder's Statement

Green building is an industry whose time has come. I recognized the emergence of this industry several years ago and became involved in the field through my interior design work, in my writing for design magazines, and finally in the building of my own home on Cape Cod. That experience illustrated how difficult it was to find, procure and have installed the green building materials I wanted to use. This included everything from bamboo flooring to blown in insulation, to refurbishing a solar thermal energy system to retrofitting for radiant heat. Contractors were wary, suppliers were few and far between and frustration and costs mounted as we struggled to build green.

The obvious challenge would be to fill this gap in the marketplace. Research showed that retail and distribution operations designed for consumers as well as professionals were virtually non-existent.  Green Design Center was born out of this challenge and has been so successful that I felt compelled to bring the products and services to a much larger community – across the country.

We embarked along the franchise route because this would allow us to bring in a committed, passionate group of individual owners who would be self-motivated. Owning their own franchise would allow individuals to be part of our network, yet run on their own. It would also remove countless hurdles and duplication of efforts as everything from product lines, to suppliers, graphics and project systems were handed off to each new owner.

This is an exciting, innovative, growing industry. We believe that  Green Design Center is among the best opportunities to afford motivated individuals to become part of the solution: to grow a green business, establish themselves as a leader in their community, and gain the satisfaction of running a profitable business while simultaneously providing a hungry market with sustainable products that will help us to preserve and prosper in the world in which we live.



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