



IN THE PRESS



### Design Center Helps Homebuilders Go Green



Reporting  
Mish Michaels  
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BOSTON (WBZ) - Six hundred women were honored as unsung heroines at the State House for their good deeds in the communities where they live.

One of the recipients is helping people transform the way they live by creating homes that are eco-friendly, free of toxins and energy efficient.

Looking for paint with no smelly fumes? Color up your home with paint made from organic milk!

Want to improve energy efficiency? Try using insulation made from recycled denim. "It's made from the sweepings from the factory floor... Only men's pants," explains Nicole Goldman, founder of the G Green Design Center in Mashpee. "Women's pants have too much spandex."

Thinking about sustainability? Try bamboo towels. "It comes from a very sustainable source. The bamboo replaces itself in about five years."

You can find it all these items at the G Green Design Center. "We work with a lot with builders, architects and home owners," explains Goldman. "All these materials are really not more expensive, they are price competitive... Although we don't compete on price, but on environmental friendliness."

The design center focuses on a healthy home. "So here are the Safecoat paints. By using something like Safecoat, you are improving your indoor air quality."

How about some recycled options for flooring? "Recycled rubber, which I think come in some really cute colors."

"Does this come from tires?" asked Mish.

"Yes, its called re-tire."

This flooring is good for wetter areas, like the mudroom or basement.

Want to replace your counter top? "This is called ice stone," explains Goldman. "It is a recycled glass in a concrete matrix."

Available in a dozen colors, a good sustainable option to granite... is paper. "This is called paperstone. It is made of recycled paper."

Sealed and durable, it's ready for your bathroom or kitchen.

The inspiration for the design center came from her own home project, which includes a rain barrel to collect water for irrigation.

But other eco-friendly options were much harder to find. "Not to stand too much on a soap box, but it was a moral imperative. I had to do it to make it accessible to everybody else."

And the response has been overwhelming. "People walk in here everyday and say 'thank you for being here.'"

The G Green Design Center opened in October and is here to help you make your home more eco friendly, healthy and energy efficient.

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